Nicole Eisenman Weed Holder, 2023 Bronze 15 x 8.5 x 4.5 cm



NICOLE EISENMAN RINGIER ANNUAL REPORT 2022

The Ringier Annual Report 2022 was conceived by the American artist Nicole Eisenman (*1965). She is one of the most influential contemporary artists producing paintings that are art-historically, socially, and politically relevant as well as profoundly human-oriented. In her works, she playfully and with great artistic freedom combines stylistic and compositional elements of art history: from Renaissance painting to contemporary comics. In addition to painting and drawing, sculpture has increasingly been a focus in her work in recent years. For the Ringier Annual Report 2022, the artist has created a limited edition bronze vase titled Weed Holder.

The illustrations on the following pages provide an insight into the cultural and artistic history of the artifact «vase» and its many forms. In cooperation with the Archaeological Collection, University of Zurich, the Museum für Gestaltung as well as the Museum Rietberg in Zurich we have put together a small collection of vases. The objects originate from Egypt to China, Germany, Greece, the Congo or Thailand and span the time from the 7th century BC to the present. They refer to the vase as a cult object in the religious domain, ornamental and representational object in secular life, design object of interior and exterior spaces, as an object of industrial design or everyday object for the presentation of cut flowers.



Chous (jug)
Attic
Around 410 BC
Terracotta, wheel-made, red-figure technique
6.8 x 5.8 cm

© Archaeological Collection, University of Zurich, inv. 2505. Photo: F. Tomio



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«PUNCHLIST FOR A WEED HOLDER»

BY NICOLE EISENMAN

- Dandelions
- Black Nightshade
 - Chicory
- Common Evening Primrose
 - Ragwort
 - Saint Johns Wort
 - Creeping buttercup
 - Creeping thistle
 - Daisy
 - Fleabane
 - Milkweed
 - Queen Anne's Lace

Having a flower, dried or fresh in my kitchen has come to mean that my life is ok. If I have time for a detail like that, then the rest must be going well.

Years ago I came across a pair of tall, thin vases designed by Frank Lloyd Wright which were, as he called them, "weed holders". I love the notion that something as disregardable as a weed could be elevated by a vessel to a place of prominence.

Vases are sculptures that hold decorations. They are the gloaming between function and aesthetics. They have made appearances in my work for years. There was a sculptural table that hosted a series of small bronze sculptures and plaster vases. There was a pair of outsized aluminum heads, that stated out as a singular vase but was bifurcated into a couple. And there were vases in Maker's Muck, bridging the space between sculpture and decoration.

There is also the extension of the shape of a face / shape of a vase metaphor that places the flower in the role of the idea, springing Athena-like from the head. And what a goal that would be, to have a bouquet of ideas always at the ready!



American Goth, 2018 Aluminum and paper pulp © the artist Photo: Ryan McNamara







PROLOGUE

MICHAEL RINGIER, PUBLISHER

«Nicole Eisenman is a contemporary American artist who has achieved critical acclaim for her paintings, sculptures and drawings. She received the prestigious MacArthur Fellowship in 2014 for her expressively painted works which address contemporary issues and concerns and address issues of gender and identity with humor, inventiveness and emotional insight.» This text is not from me, but from probably the most prominent freelancer of the future: ChatGPT. That and two or three additional sentences is what you get in response to the question, «Who is the artist Nicole Eisenman?»

This short text may not express all that much about the tremendous power of Nicole Eisenman's work, her current success with several exhibitions in renowned museums, and her six- to seven-figure prices on the art market. But it can certainly serve as a brief description – even if it got the Fellowship wrong by one year.

This is much less true of the result delivered in response to the question «Who is Michael Ringier?». «Michael Ringier is the chairman and founder of Ringier AG. The company has been expanding rapidly for more than 200 years and is now the largest privately held publishing group in Europe, with 12,500 employees and more than 1000 brands and media.» Dear new employee ChatGPT, as much as I would like to believe this information, there is very little truth in it. You write correctly that I am Chairman; the rest is (sadly) nonsense.

After my first cell phone in the nineties had required a battery weighing several kilos, the next model weighed only a few hundred grams. And so, it is quite clear to me that this bit of misinformation may be dismissed as a teething problem. Because the next update – as we were told at the WEF in Davos - will already enable ChatGPT to access 500,000 times more information than today. The quality of the information will improve accordingly. And yet a strange feeling remains. Because unlike with Wikipedia, there is neither an indication of the source, nor is the information really verifiable.

Artificial intelligence will become the predominant topic of the next few years - not just for us as a company, but for society as a whole. We will have to create parameters for something whose consequences we cannot yet oversee or predict. Technological advances will continue to drive us forward - as a company, we accept this as a challenge that we want to meet with curiosity and pragmatism. For a society, however, dealing with it may certainly prove overtaxing or become an acid test.

The extent to which Al already determines our lives today is exemplified by what is to us the most tragic event of this still young century. The Russian invasion of Ukraine took a completely different course than most pundits had predicted. Al is a decisive reason for the fact that the Ukrainian army has remained so surprisingly resilient. Al has provided the defending army with an enormous technological advantage. «A digital army is fighting an analog army. What you are seeing is that the digital army, despite being a fraction of the size, is able to massively outperform its analog adversary,» an expert in the English daily Times concluded.

The software and AI that benefit the Ukrainian army in this way come from Palantir. This is the same company that, in collaboration with our daily Blick, has developed software that neither journalists nor marketing professionals would want to do without today, because it provides them with a great deal of immediate information in direct contact with readers and customers. Artificial intelligence is not just a future we have to work on. It has already become a very present reality in our everyday lives.

The fact that we can tackle the challenges of the coming years with a great deal of optimism and confidence also has to do with the result of 2022. What our management and employees have achieved in the past year is absolutely impressive. As a representative of the shareholders and the Board of Directors, I would therefore like to express my deep gratitude to everyone for their enormous commitment and great loyalty in an extremely diffi-



cult environment. The fact that we are also allowed it: «With humor, inventiveness and emotional into have fun in the process is shown by this annual sight». A thousand thanks for this, too, dear Nicole report with the enclosed sculpture. As ChatGPT put Eisenman.



Two vases with dragon handles China, Zhejiang province, Longquan kiln Southern Song Dynasty, 12th century Stoneware with light green glaze; Longquan ware Height: 26.8 cm and 16.3 cm

Museum Rietberg, permanent Ioan Meiyintang Foundation, inv. no. MYT 2070 + MYT 570 © Museum Rietberg, Zurich, photo: Rainer Wolfsberger

Vase
approx. 1908–1914
Student's work (anonymous, DE) under the lectureship
of Henry van de Velde (BE, 1863–1957)
Participating institution: Weimar School of Arts and
Crafts, ceramics class, DE
Stoneware, turned, painted
17.1 × 12.7 cm

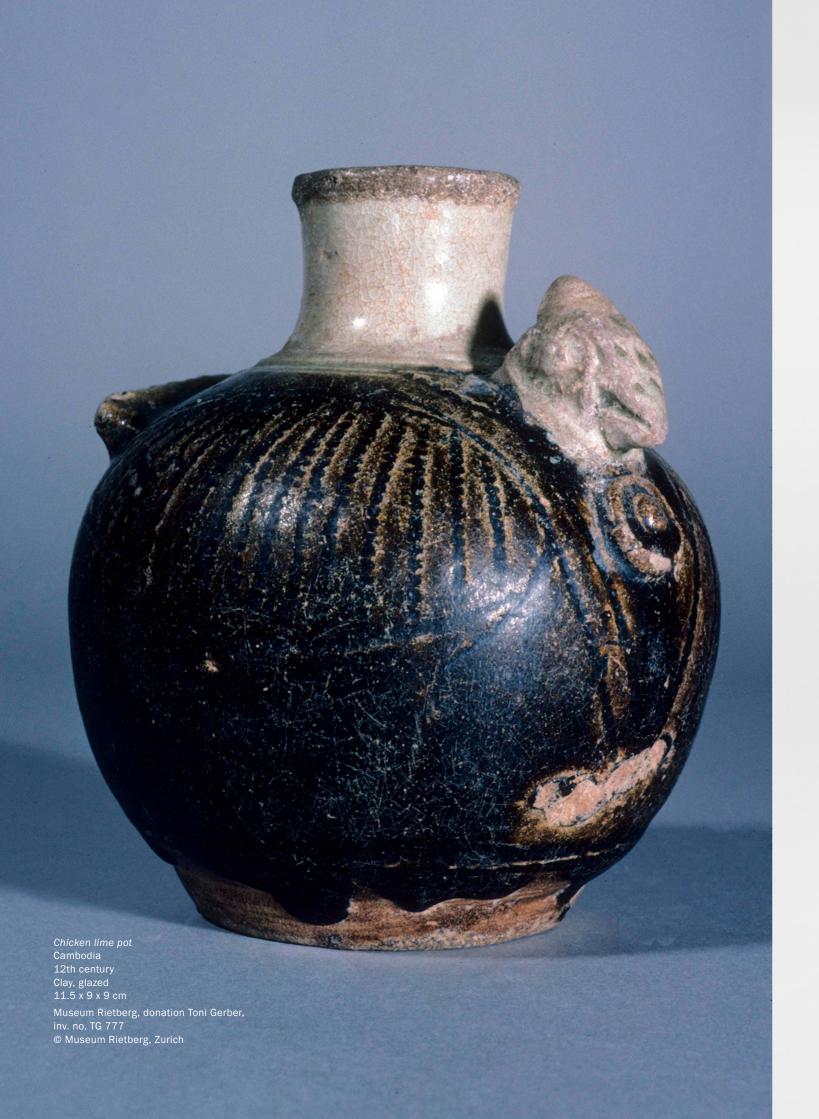
Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK





Ointment bottle
Egyptian
4th-5th century AD
Blown-moulded glass
12.6 x 4 cm

© Archaeological Collection, University of Zurich, inv. 3184. Photo: F. Tomio



Goburam Rosso
2001
Design: Ettore Sottsass (IT, 1917–2007)
Manufacture: Venini & Co. Vetri Soffiate Muranesi, Murano, IT (founded 1921)
Glass, blown

Glass, blown approx. 52 × 33 cm © 2023, ProLitteris, Zurich Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK Vase
approx. 1900–1915
Design / Execution: Hermann August Kähler
(DK, 1846–1917)
Earthenware, twisted, glazed, slip painting
16.5 x 12.5 cm
Photo: Museum für Gestaltung Zürich,
Kunstgewerbesammlung, ZHdK





Hawk-shaped ewer China, Henan province, Gongxian kilns Tang Dynasty, 8th century Earthenware with tricolor glaze Height: 32.1 cm

Museum Rietberg, permanent Ioan Meiyintang Foundation, inv. no. MYT 1315

© Museum Rietberg, Zurich, photo: Rainer Wolfsberger

A STRONG YEAR DESPITE A GEOPOLITICAL CRISIS

MARC WALDER, CEO RINGIER AG

There are moments when a corporate culture can be clearly felt.

One such moment was on 21 June 2022. That was when the Ringier Group held its 'Collaboration Cup' – an all-day professionally organized soccer tournament at a Zurich outdoor sports facility – for all its Swiss-based companies in the media and digital marketplace fields.

The concept: employees from any Swiss-based Ringier company could sign themselves up as a (strictly mixed) five-strong soccer squad, and were then randomly paired with a further five-member contingent from another Ringier company ahead of the event.

All in all, players from 15 Ringier companies took part.

The event was all about making things happen together. About fairness. About commitment. About winning. But also about not winning, and how we deal with that. And about enjoying working as a team. In brief: about collaboration through and through.

2022 was first and foremost a year of operational excellence and of post-merger integration for the Ringier Group.

One year earlier, in 2021, we had again made three key strategic moves for Ringier's future course: acquiring Axel Springer SE's holdings in our previously jointly owned companies in Hungary, Serbia, Slovakia and the Baltic States; launching SMG Swiss Marketplace Group, a major joint venture in the digital marketplace sector; and acquiring a majority shareholding in Bulgaria's Sportal Media Group.

For 2022, the prime focus was on digesting these three bold developments and initiating the next steps in operational terms.

One especially important action here was the foundation of the Ringier Sports Media Group (RSM

Group) in May 2022. This new Ringier subsidiary should enable us to expand internationally in the digital sports media segment.

Several sports media brands had already been taken under the RSM Group wing by the end of 2022: the Sportal Media Group and Digital Ventures 00D in Bulgaria, the reputed *Gazeta Sporturilor* and *GSP.ro* in Romania, *Sportal.rs* in Serbia, *Sport.sk* in Slovakia and *Sportal.hu* in Hungary.

The portfolio of the RSM Group should further grow via mergers and acquisitions and through new product launches over the next few months. Ringier also made a GBP 50 million strategic investment in the globally active LiveScore sports media group in September 2022.

The year under review was further marked for the Ringier Group by the geopolitical crisis that was prompted by Russia's war of aggression against Ukraine.

In economic terms, high paper prices, steep rises in energy prices and the historically high inflation rates that were stoked by such developments, especially in our countries of operation in Central and Eastern Europe, posed us massive challenges.

We have also been deeply affected by the Ukrainian refugees who are currently seeking a safe haven, especially in 'our' countries of Poland, Slovakia, Hungary, Romania and Bulgaria and the Baltic States. As the Ringier Group as a whole and through our individual companies in the countries concerned, we have striven to make our own small contribution to helping, be it by supporting childcare centres, by offering practical jobseeking assistance with our job marketplaces or by providing news services in Ukrainian.

I would like to make particular mention here of the journalists – especially those from our own Central and Eastern European companies – who reported courageously and fearlessly from Ukraine through-

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Head cup Peru, Nazca 2nd century BC-6th century AD Fired clay 15.5 x 13.5 cm

Museum Rietberg, donation Dr. Adolf Streuli Foundation, inv. no. RPB 137

© Museum Rietberg, Zurich, photo: Rainer Wolfsberger



out the past year, some of them from the frontline such as Marcin Wyrwał from Poland or Stanislava Harkotová from Slovakia.

Despite a challenging macroeconomic environment, 2022 was another successful year for Ringier in financial and operational terms. Such success was due in no small part to timely interventions by an overarching task force and to rigorous cost discipline.

Like-for-like, our Group was able to again raise its operating profit or EBITDA to CHF 134.3 million. The first year of COVID excepted, this is the seventh successive year that an EBITDA increase has been achieved.

The 'like-for-like' qualification is due to the fact that for various reasons – not least the reassignment of our Swiss-based Scout24 Group into SMG Swiss Marketplace Group – our 2022 financial results are not directly comparable with those of the prior year. For further details on this, please see the separate report from our CFO Annabella Bassler.

We are heartened to note that just under 80% of our operating profit (EBITDA) is now derived from digital business models. This is an unmistakable sign for us that our digital transformation remains well on track. Ringier is still clearly one of Europe's leading media groups.

Turning now to our business segments, let us first look at **Media**.

On the **Swiss** media front, the Blick Group also made operational excellence one of its prime focuses for 2022.

Blick's digital output now reaches 1.4 million unique clients a day, while its video views were raised 34% in 2022, from 193 million to 259 million.

Major progress was also made in diversifying revenue sources through the successful launch of the Box by Blick commercial content vertical.

The print versions of both *Blick* and *SonntagsBlick*

were subjected to redesigns. And Fabian Eberhard, Head of Investigative Reporting at *SonntagsBlick*, was named Switzerland's Best Investigative Journalist by the *Schweizer Journalist:in* industry magazine.

Within our **Ringier Axel Springer Schweiz** (RASCH) joint venture the **business titles** of *Handelszeitung*, *BILANZ*, *cash.ch* and *PME* continue to grow, and expanded both their print and their digital products in the course of the year. To take two examples:

Handelszeitung continues to consistently pursue its verticalisation strategy, and expanded its 'HZ Insurance' products not only on the digital front but also via the platform of a top product event. The next Handelszeitung vertical – 'HZ Banking' – will be launched in 2023. BILANZ, meanwhile, launched its new Bonanza print magazine.

Beobachter was honoured in 2022 with the European Publishing Award for 'Magazine of the Year'.

Among RASCH's general-interest magazines, Schweizer Illustrierte celebrated an impressive 111 years of publication, which it marked with a special commemorative issue. And LandLiebe is now also available in Western Switzerland, under the Côté-Nature banner which was launched in the course of the year. Over 100,000 readers have already subscribed to LandLiebe, making it a genuine print success.

In a highly challenging market environment, *Ringier Advertising* again exceeded budget expectations. What is remarkable here is that our marketer raised its revenues not only in the digital field but in some areas of the print segment, too. With a view to further expansion, *Ringier Advertising* also secured the exclusive rights to market the Swiss traffic of several major German digital portals such as T-Online in the course of the year.

TV ad marketer *Admeira* also had a successful 2022 in business terms. The company teamed up with its competitors to bring 'replay ads' to market – a form of advertising that is unique in Europe in enabling TV content to be monetised by allowing its

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Vase

Design / Execution: Klaus Rothe (DE, born 1939) Porcelain, turned, raw fired at 920°C, glazed, fired at 1250°C

approx. 32 x 11 cm

Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK



major telecoms concerns.

The **Energy Group** launched its fifth radio station in German-speaking Switzerland - Energy St. Gallen - in May 2022. Energy St. Gallen joins *Energy* Zürich, Energy Bern, Energy Basel and Energy Luzern to give every major German-Swiss city its own Energy station. Energy is a virtual industry leader, too - not least through its opening of the first radio studio within the metaverse.

Online magazine izzyprojects made waves once again with a further array of outstanding social media videos. To take two examples: More than 1.2 million people saw izzy tackle online fraudsters who cause millions of damage in Switzerland every year by posing as bankers to gain access to the computers and the accounts of unwitting individuals. Working together with specialists from the Zurich Cantonal Police, izzy not only showed its audience how such fraudsters operate: it even managed to confront a number of them on camera.

izzy also tackled sexual harassment, a field in which the victims will often not report the perpetrator out of shame or fear. Here izzy worked with the Beobachter magazine to launch a campaign which explained to young people why it is important to report such matters to the police and how it pays to do so.

Ringier Sports AG launched RED, the new Swiss sports streaming platform, in the course of the year. RED began live-streaming Swiss soccer with the start of the 2022/23 season on 6 August, covering all the matches of the Promotion League, the country's third-tier division, on red.sport. Games from Switzerland's fourth-tier soccer league, the 1. Liga Classic, are set to follow, as will live ice hockey broadcasts.

Our Swissprinters printing house reported favourably positive earnings for the year, despite a difficult market environment of high paper and energy prices. The company even won back a number of commissions from non-Swiss former customers. In view of the uncertainties over gas and electricity supplies, Swissprinters has developed and trialled alternative printing processes. So in the event of an energy shortage, the company could still produce high-quality magazines without gas-fuelled energy.

time-shifted consumption via the TV boxes of the Our media activities in Eastern Europe were hit particularly hard in 2022 by the crisis in Ukraine. But despite these adversities, the year brought many positives, too:

> The leading Onet news portal, which belongs to our **Grupa Ringier Axel Springer Polska AG** (GRASPAG) joint venture, was again named Poland's most trustworthy digital media brand in the Reuters Institute's Brand Trust Index.

> A key factor in securing this distinction has been Onet's 'Platform Play' approach, under which some 300 media brands - many of them external - now contribute curated content to the Onet platform. Following 2022's launch of its for-a-fee Onet Premium bundle, Onet has also rapidly become Poland's second-biggest paid-content platform, registering over 100% growth. With audio content a key constituent in the Onet paid-content product, the platform launched its own audio app in the course of the year. And its podcast audience was quadrupled in 2022 to some four million listeners.

> Operational excellence was also a prime focus in 2022 for the numerous further media operations which the Ringier Group maintains in Central and Eastern Europe and which are managed by our Global Media Unit.

> One key element in striving for such excellence has been the groupwide rollout of our single-sign-on solution. Our strategic objective here is to use such log-ins to enhance our direct relations with our users. This in turn enables us to increase the personalisation of our journalistic output.

> A further hallmark of our media products and services in Central and Eastern Europe is our combining such tech-driven initiatives with journalistic excellence. To take just one example,

> Peter Sabo, an investigative reporter for Aktuality.sk, earned the 2022 Slovak Journalism Award in the 'Written Journalism: Investigative and Analytical Reporting' category for his extensive research into international money laundering in Slovakia.



Once again, our media posted record new numbers and reached more people than ever before:

- In Serbia *Blic.rs* has held the number-one position for 11 years now, and currently boasts some 3.5 million users a month within a population of 6.8 million.
- In Hungary *Blikk.hu* maintained the national news provider leadership which it had secured the previous year for most of 2022. *Blikk.hu* was the only Hungarian news provider to register more than a million users on certain days, from a population of 9.7 million.
- Our news services in Slovakia, which are centred on our flagship *Aktuality.sk*, attract some 3 million users a month from a population of just 5.4 million. Our new *Aktuality Navyse* product now also offers paid access here to further exclusive content.
- In Romania *Libertatea.ro* has now earned the number-one spot among the country's news providers. The platform has been attracting up to 10 million users a month since January 2022 among a population of 19.1 million.

One particular highlight of 2022 was seen in Serbia: the launch of *Blic TV*. The new TV channel, which is also available via cable, puts a firm focus on delivering relevant and reliable information from the political, social, business, sports, arts and showbiz worlds. Our printing operation in Serbia was sold in the course of the year.

As described in our previous Annual Report, the February 2021 military coup in **Myanmar** has been a cause of sizeable concern. The coming to power of the new military regime has suspended the rule of law, and there is no sign to date of any return to democratic ways. In view of this, the decision was taken in October 2022 that, after seven years of local business activity, the Ringier Group should dispose of all its assets in Myanmar and leave the country. Ringier's interests in the *MyJobs* digital job and recruitment platform and the *Duwun* digital news platform were transferred to their local managements.

2022 was a very successful business year for our **Marketplaces** segment, too.

JobCloud, the Swiss market leader in the digital job ads sector, celebrated its 20th anniversary. And, while I was able to state in our 2021 Annual Report that the platform had generated its highest annual revenues since its foundation, the JobCloud team further raised these revenues by more than 20% in its anniversary year. In earnings terms, too, JobCloud posted a historic new high.

At our newly created SMG Swiss Marketplace Group the prime focus in 2022 was on post-merger integration to standardise structures and develop a new innovation-minded corporate culture. These aims were achieved, with sizeable success.

Turning to **Eastern Europe**:

Following our acquisition of the Axel Springer holdings in our former joint ventures in Eastern Europe (with the exception of Poland), the Ringier Group's portfolio of Eastern European marketplaces was newly managed directly by our Ringier Marketplaces unit in 2022.

Profession.hu in Hungary reported a record business year that further consolidated its position as the leading job platform in the Hungarian market. Both revenues and EBITDA for the year saw substantial double-digit growth. The strategic emphasis for 2022 was on adding further targeted value to the service product offered to jobseekers and employers alike. Activities here included providing innovative new features for prospective employees such as a salary transparency initiative and potential-employer reviews which are now already publicly available on the platform for thousands of companies. For employers, such activities meant the addition of new product bundles and access to a CV database to give companies even more focus in appealing to their possible new recruits.

CV Keskus, the leading jobs group in the Baltic States, which is based in Tallinn and maintains digital marketplaces in Estonia, Latvia and Lithuania, experienced a further record year after an already

Vase: 390 - decor: 329 1930s (decor) / 1962 (form)

Design: Hedwig Bollhagen (DE, 1907–2001)

Manufacture: HB-Werkstätten für Keramik GmbH,

Marwitz, DE (founded 1934)

Earthenware, turned, reverse glass painting, incised

decoration 14 x 8 cm

Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK



strong 2021. A market study conducted by Kantar Emor also revealed that CV Keskus is by far the most important digital address for Estonia's jobseekers: two thirds of all the country's employees use the platform to inform themselves about job offers.

eJobs.ro, the leading job platform in Romania, also had another record year for all its key performance indicators. In addition to its regular core services, results for 2022 – the best in the company's history - were driven by higher demand for recruiting solutions in the social media field. eJobs also launched a new digital recruitment product under the Skilld brand in the course of the year. Skilld uses smart All algorithms to help employers swiftly identify the candidates best suited to their requirements and pre-assess such candidates via their own recruiters.

For Imobiliare.ro, Romania's leading digital real estate marketplace, 2022 brought the acquisition of DSA Advisor, one of the country's top mortgage brokers, and its integration into the Imobiliare organisation. The acquisition marks a milestone for Imobiliare.ro on its path to strategic diversification by offering not only real estate ads but also the associated financial services. Imobiliare.ro continued to successfully develop its core business, too.

Within our Grupa Ringier Axel Springer Polska AG (GRASPAG) joint venture in **Poland**, the *Lendi* platform for digital real estate financing, the Morizon-Gratka real estate marketplace group and the No Fluff Jobs marketplace which specialises in employment opportunities in the technology sector all showed solid growth. No Fluff Jobs was even named among the Deloitte Technology Fast 50 Central Europe as one of the fastest-growing companies in its field.

In Slovakia United Classifieds is the clear number one with Nehnutelnosti.sk, the leading digital marketplace for real estate, and Autobazár.EU, the market leader in the automobile segment.

With a view to strategically expanding the digital real estate marketing portfolio, the year saw the acquisition of Homsters of Ukraine. As a member of Ringier Marketplaces, Homsters operates data-driven platforms that qualify and convert real estate buyers in Poland, Switzerland, Kazakhstan and Serbia.

In Africa we acquired all the shares of our long-standing Australian partner SEEK in the leading Ringier One Africa Media (ROAM) marketplace group in 2022, thereby raising our ROAM ownership to almost 100%. In effecting this acquisition, we are strengthening our long-term investment in the digital marketplaces of Sub-Saharan Africa.

In strategy terms, we have restructured the ROAM Group into three autonomous units.

The first of these, The African Talent Company (TATC), represents an international amalgamation of our digital job marketplaces in Nigeria, Kenya, Ghana and Uganda. We will also be continuing and further expanding our long-term collaborations with the globally active Mastercard Foundation and other multinational partners under the new TATC banner.

The second new ROAM Group unit is BuyRentKenya, Kenya's leading digital real estate marketplace, which is domiciled in Nairobi. And the third is Expat-Dakar, Senegal's leading digital platform.

With the strong consumer focus of its various holdings, our Ringier Digital Ventures business remains well on track. Despite adverse market conditions, seven companies within its portfolio successfully secured their follow-up financing in 2022, underlining investors' confidence in their underlying business models and in their founder teams.

Turning now to a selection of the key **Tech & Data** projects on which our technology-driven media group worked in 2022:

Star, our Al-based multi-product data platform, now provides over 40 million unique users in the media and marketplaces segments with monthly automated services. To illustrate the platform's impact: in no fewer than ten digital marketplaces, the adoption of the Star Recommendation Engine alone has generated double-digit percentage KPI growth.

Double-handled jug (amphora) with appliqués (El Aouja ware) Roman

3rd century AD

Terracotta, wheel-made, red slip ware with appliqué decoration

© Archaeological Collection, University of Zurich, inv. 3782.



Our innovative Delphi data platform was further expanded with the addition of a Publisher Management Cockpit. The new facility identifies low-performing placements and formats within the ad inventories of more than 100 publishers, and reports these via an alert function to the appropriate team. The new workflow process and the corrections it can effect are making improvements to ad campaign revenues in the seven-digit range.

OneLog AG, Ringier's 2021 joint venture with the TX Group to operate the single-sign-on log-in solution that goes by the same name, now has its product used by more than 40 Swiss media brands, and numbers over two million verified accounts. CH Media and the NZZ joined the OneLog joint venture as further shareholders at the end of 2022.

RingierConnect, the single-sign-on solution which has been assimilated into the OneLog venture, has - as mentioned above - been expanded by Ringier internationally into a managed service. After already going live in Romania and Bulgaria, RingierConnect will now be adopted in Hungary, Serbia and Slovakia, too.

Our Connect+ gamification solution is celebrating its first birthday. Nine gamification events - including some connected with the soccer World Cup were held in these first 12 months attracting over 330,000 participants, and more than two million quiz questions were answered and bets concluded.

With our *EqualVoice* initiative – on which more below – we have now refined our EqualVoice Factor to the extent that its semantic algorithm can analyse not only text and image content but video content, too. We have also established an EqualVoice dashboard which can take our findings on our efforts to promote equal gender representation in our reporting and automatically present these in graphic form.

To cast a brief view over our three key groupwide initiatives:

The issues of **Environment**, **Social and Governance** (ESG) are of vital importance to the Ringier Group. A groupwide ESG Concept was developed and formally approved in 2022, and has now been in effect since the beginning of 2023.

2024 will see the first-ever presentation of an ESG Report, which will be compiled as part of the broader reporting on the 2023 business year.

Our EqualVoice initiative was launched at the end of 2019 with the aim of raising the visibility of women in media reporting. At the heart of the initiative is a drive to quantify the relative representation of the sexes in the content of our media brands by means of the semantic algorithm-based Equal-Voice Factor.

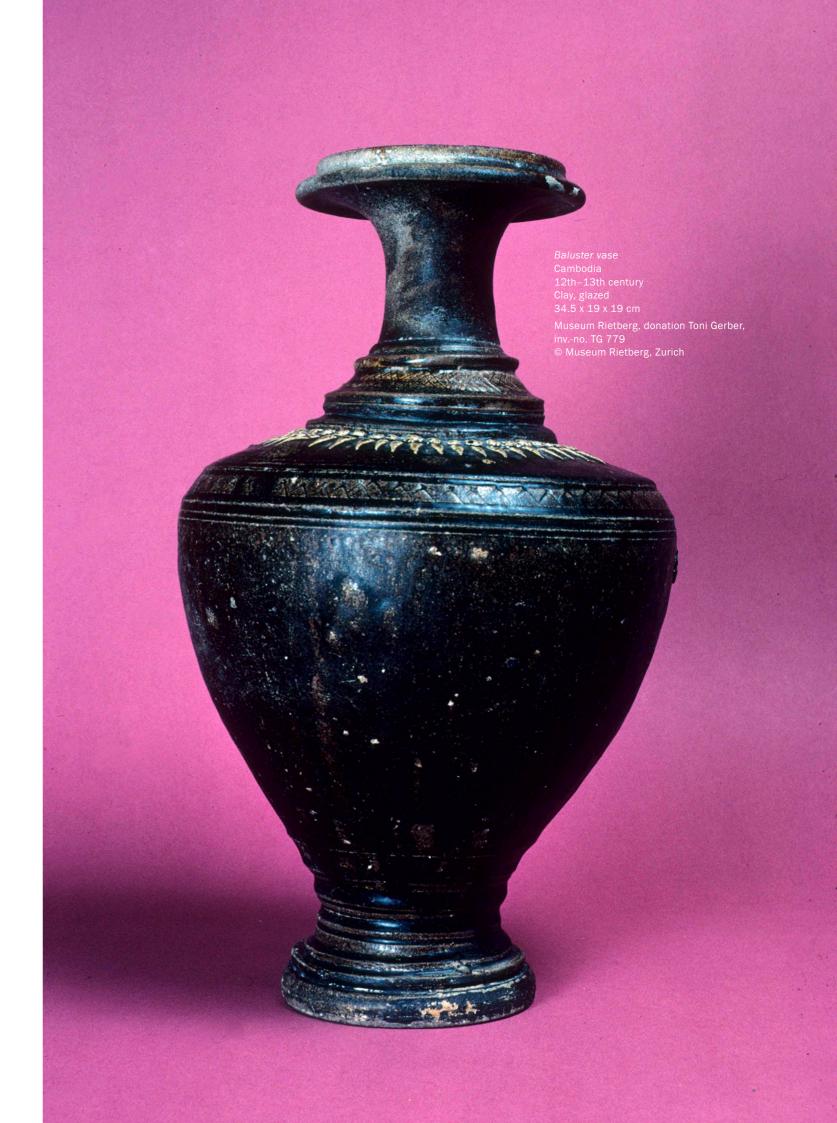
Having been expanded internationally to the publications of Ringier Axel Springer Polska in 2021, the initiative was further extended to other Ringier Group brands in Central and Eastern Europe in the year under review. Axel Springer has also signed up to EqualVoice for its B.Z. publication.

In May 2022 I had the privilege, together with Equal-Voice's founder Annabella Bassler, of welcoming selected top executives from the international business and media community to Zurich for the first EqualVoice Summit, to conduct a constructive discussion on gender equality in the media.

The event programme included talks and presentations by internationally reputed individuals such as human rights lawyer Amal Clooney and Swiss Federal Councillor and Minister of Justice Karin Keller-Sutter. A second EqualVoice Summit will be held - also in Zurich - on 6 June 2023.

January 2022 saw Ringier and Ringier Axel Springer Schweiz team up with nine well-known Swiss companies - including Migros, Oerlikon and Swiss Post - to launch the EqualVoice United 2025 network in collaboration with EDGE. The participating companies also took the opportunity to jointly sign a charter committing them all to gender equality in the working world.

Diversity & Inclusion is a further key Ringier Group initiative. Equal opportunities and gender balance are major concerns and objectives of both Ringier and Ringier Axel Springer Schweiz (RASCH).



As a first action on this front, both companies completed their *EDGE* certification in 2022. 'Economic Dividends for Gender Equality', or *EDGE* in brief, is a global certification programme that casts light on the current state of gender equality within an organisation. Securing such certification is a further element in establishing and maintaining an inclusive corporate culture that offers more equal opportunities.

With these same aims in mind, Ringier also acquired a minority shareholding in EDGE Strategy in 2022. EDGE Strategy is the company behind the EDGE certification, and Ringier's new involvement is intended to support the further international development of the company and its programme.

Looking briefly ahead: 2023 will be a year of innovation for the Ringier Group.

Ringier has always been regarded as an innovative and an innovation-friendly organisation that embraces technological advances and its own (digital) transformation. Innovation is, as it were, part of the Ringier DNA.

In future, though, we want to drive innovation even more systematically and thus even more strategically, too. Two examples:

We have been swift to engage with the metaverse, which we began doing as early as last year. In developing our first concrete use cases, we are already acquiring an understanding of the metaverse's potential - as we are doing, for instance, with the virtual Energy radio studio mentioned above.

This year we will also see our first use cases relating to the currently unmissable AI initiatives such as GPT and ChatGPT.

In view of the above developments and more, we also created a new C-level position in 2022: Chief Innovation Officer, to which we were able to appoint Petra Ehmann.

One further key innovation initiative is *Ringier X* – an in-house promotion programme for innovative projects and concepts which has been specifically designed not to be some 'ideas incubator' detached from business practicalities. *Ringier X* is intended to support and develop innovative new product ideas; but it is intended to ensure that already-developed and viable new products can be scaled up faster, too.



Eastern Greek / Ionian Mid 6th century BC

16.3 x 6.2 x 6.6 cm

Photo: F. Tomio



Globular aryballos attributed to the Warrior Group Corinthian / Early Corinthian 1st quarter of the 6th century BC Terracotta, wheel-made, black-figure technique 6.8 x 6.3 cm

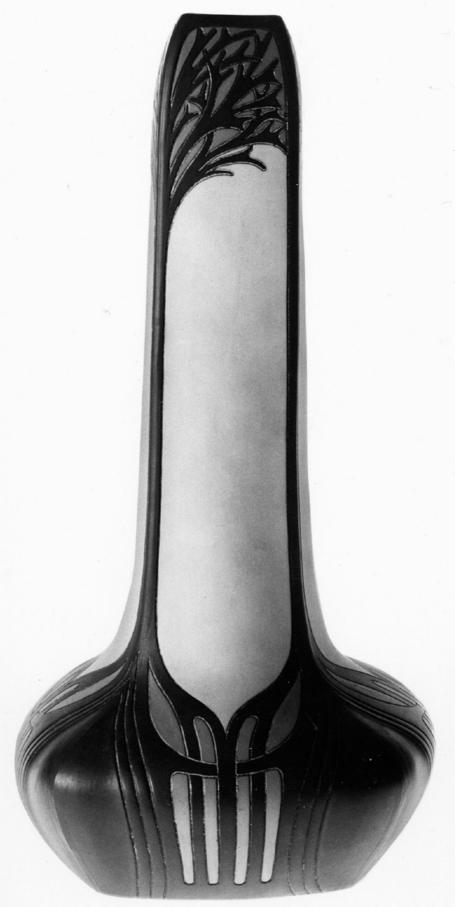
© Archaeological Collection, University of Zurich, inv. 3505. Photo: F. Tomio





Alabastron
Corinthian / Early Corinthian
Last quarter of the 7th century BCearly 6th century BC
Terracotta, wheel-made, black-figure technique

© Archaeological Collection, University of Zurich, inv. 2443. Photo: F. Tomio



Vase with long neck
1904
Manufacture: Villeroy & Boch AG, Mettlach, DE
Stoneware, incised, painted
34.4 x 16.8 x 16.8 cm
Photo: Museum für Gestaltung Zürich,
Kunstgewerbesammlung, ZHdK

Stirrup bottle with warrior figure Peru, Moche 1st-7th century Fired clay 23 x 14 cm

Museum Rietberg, bequest Ulrich Frey, inv. no. 2019.579

© Museum Rietberg, Zurich, photo: Rainer Wolfsberger



Vase

approx. 1896
Design / Execution: Max Laeuger (DE, 1864–1952)
Manufacture: Kunsttöpferei Tonwerke Kandern, DE
Earthenware of brown shards, turned, slip painting, glazed H: 30 cm

Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK



2022 IN FIGURES

ANNABELLA BASSLER, CFO RINGIER AG

With a like-for-like EBITDA of CHF 134.3 million (2021: CHF 123.7 million), the Ringier Group further raised its annual operating profit in 2022, achieving a 9% year-on-year improvement despite a number of major macroeconomic challenges. Reported EBITDA for the year amounted to CHF 104.9 million. The CHF 29.4 million adjustment for likefor-like comparison purposes relates to two landmark strategic transactions in the prior year: the November 2021 foundation of SMG Swiss Marketplace Group (which is now only reported as an at-equity investment, while the previous Scout24 Group was reported as fully-consolidated companies) and the sale of the Eastern European businesses (in Slovakia, Serbia, Hungary and the Baltics) of Axel Springer at the end of 2021. Due regard must also be paid to the influence of currency movements, in view of the substantial strengthening of the Swiss franc in 2022.

The like-for-like group revenues for 2022 of CHF 1,010.1 million were also substantially above their prior-year level (2021: CHF 965.3 million). The lower reported group revenues for 2022 of CHF 932.6 million are also attributable to the change in consolidation method (with *SMG* now only reported as an at-equity investment). Like-for-like EBIT margin for 2022 was a solid 13.3%, which was also a year-on-year improvement (2021: 12.8%). The successful digital transformation of the Ringier Group is reflected in the substantial further increase in the share of 2022 EBITDA generated by digital activities: 79% (2021: 73%), a top value in a European industry comparison.

In the Media segment the advertising market enjoyed a robust 2022. The Group's companies continued to pursue their digital product development. Cost rises owing to inflation (including higher paper and energy prices) were largely offset through consistent cost discipline and by tapping additional revenue streams.

The Marketplaces segment (Jobs, Real Estate, Automotive, General Marketplaces, Finance and Insurance) also exceeded our expectations – particularly the jobs platforms, all of whose development was well beyond budgeted projections. The marketplaces in Eastern Europe delivered favourable results despite a difficult macroeconomic environment (economic mood, inflation, interest rates, currency devaluations and more). The Ticketing sector also showed very encouraging trends, with business now back to pre-COVID levels.

The foundation of the Ringier Sports Media Group is driving expansion in the digital Sports Media segment. The new segment was further enlarged in summer 2022 through an investment in the globally active Livescore sports media company. Alongside Media and Marketplaces, Sports Media is set to evolve into the third business pillar of the Ringier Group. The Ringier Sports Media Group combines leading digital sports media brands, offers the very latest products via shared technology platforms and utilises synergies by adopting and maintaining a unified organisational and management structure. By the end of 2022 the segment had already been extended to eight brands in nine countries, serving over 300 million sports fans in Europe and Africa.

A wide range of innovation projects (collectively known as 'Ringier X') are set to be launched in 2023 to further strengthen innovative talent and flair within the Ringier Group. These projects should act as groupwide accelerants that empower Ringier employees to think and act as entrepreneurs to develop products and services which point the way ahead for their companies, the market and the entire industry sector. The Ringier Group will continue to consistently pursue its path of financial growth.

White creature
1952
Design / Execution: Margrit Linck-Daepp (CH, 1897–1983)
Earthenware of reddish shards, turned, modeled, engobed, painted
23 x 17.5 x 17.8 cm

Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK



KEY FIGURES IN CHF MILLION

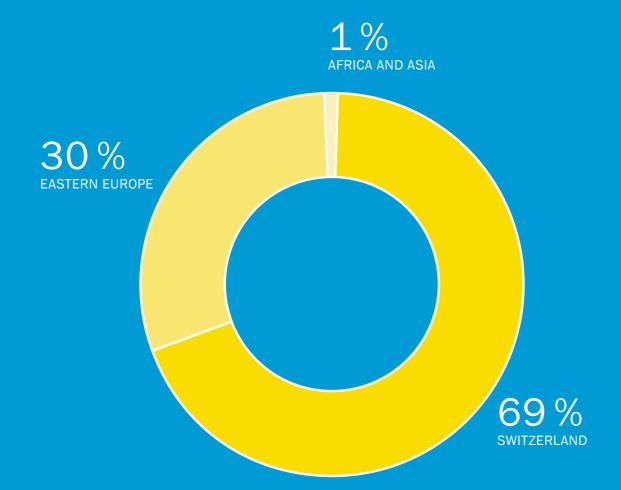
	<u>2021</u>	2022 reported	2022 like-for-like
REVENUES BY REGION	965.3	932.6	1010.1
From Switzerland	737.9	643.3	
From Eastern Europe	215.6	280.1	
From Africa and Asia	11.8	9.2	
REVENUES BY SOURCE	965.3	932.6	1010.1
From digital activities	575.5	523.5	
From sales and distribution	177.7	174.8	
From advertising	90.8	94.7	
From printing activities	55.4	71.4	
From events and other media	65.9	68.2	
Digital revenues as % of total revenues	60%	56%	61%
EBITDA	123.7	104.9	134.3
EBITDA margin	12.8%	11.2%	13.3%

EMPLOYEES

	<u>2021</u>	<u>2022</u>
EMPLOYEES BY REGION	6369	6 486
Switzerland	2 2 3 2	2358
Eastern Europe	3427	3427
Africa and Asia	710	701

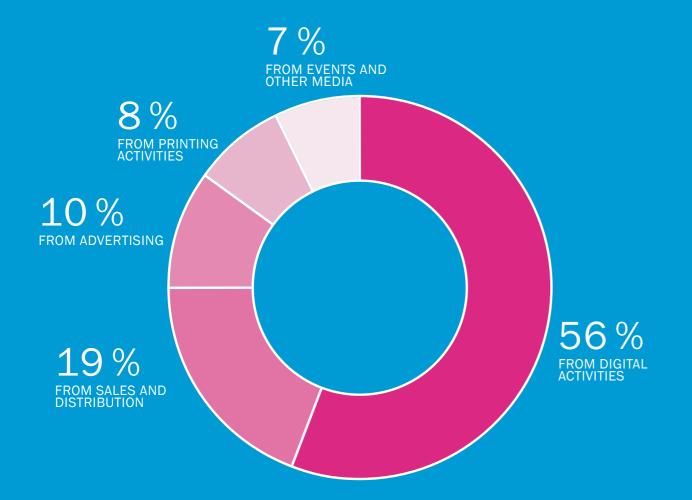


2022 (REPORTED) REVENUES BY REGION





2022 (REPORTED) REVENUES BY SOURCE





2022 GROUP REVENUE BREAKDOWN IN CHF MILLION

	<u>2021</u>	2022
SWITZERLAND	737.9	643.3
From digital activities	418.1	321.2
From sales and distribution	149.7	142.3
From advertising	78.2	77.2
From printing activities	50.5	63.7
From events and other media	41.4	38.9
EASTERN EUROPE	215.6	280.1
From digital activities	147.4	194.5
From sales and distribution	28.0	32.5
From advertising	12.5	17.4
From printing activities	4.9	7.7
From events and other media	22.8	28.0
AFRICA UND ASIA	11.8	9.2

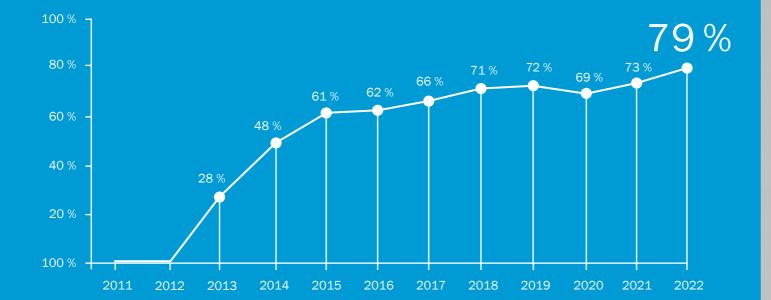
Stirrup bottle in the shape of an animal Peru, Chimú 12th-14th century
Fired clay 22 x 11 x 18 cm

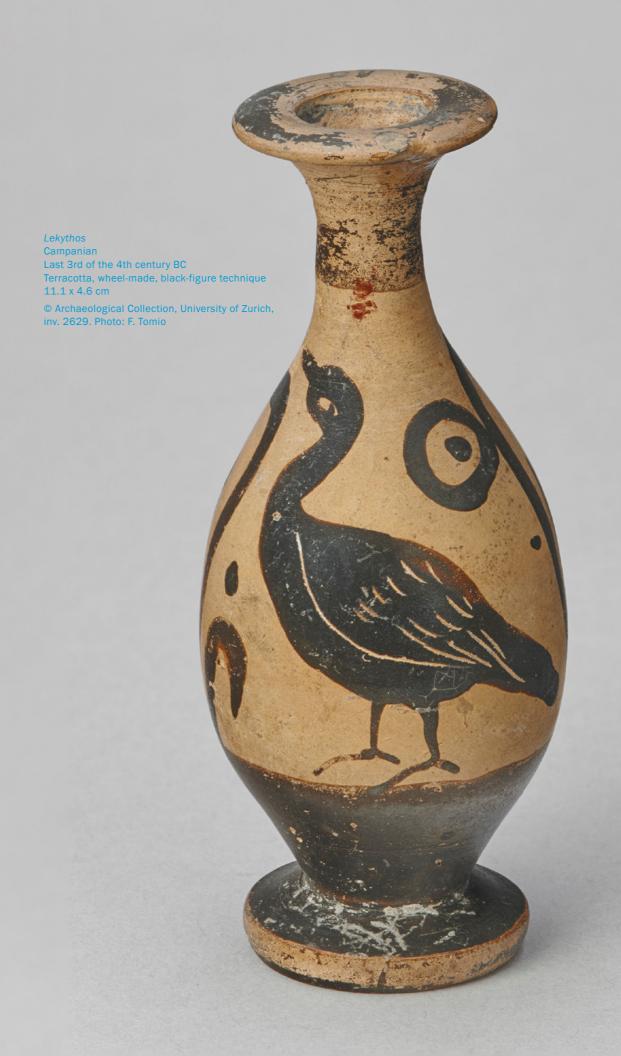
Museum Rietberg, bequest Ulrich Frey, inv. no. 2019.589

© Museum Rietberg, Zurich, photo: Rainer Wolfsberger



SHARE OF EBITDA GENERATED BY DIGITAL ACTIVITIES





Quatrefoil aryballos
Corinthian / Late Corinthian
570-540 BC
Terracotta, wheel-made, slip painting
7 x 6.8 cm
© Archaeological Collection, University of Zurich, inv. 4993. Photo: F. Tomio



Vessel Mexico/Guatemala, Mayan culture Late Classic, 7th-10th century Fired clay

 20.5×17 cm Museum Rietberg, acquisition with funds from the City of Zurich, inv. no. RMA 315

© Museum Rietberg, Zurich, photo: Rainer Wolfsberger



Vase
approx. 1971
Design / Execution: Margrit Linck-Daepp
(CH, 1897–1983)
Earthenware of reddish body, twisted,
deformed, glazed
14.3 x 10.1 x 10.8 cm
Photo: Museum für Gestaltung Zürich,
Kunstgewerbesammlung, ZHdK



Bottle

Near / Middle East

11th–12th century AD

Blown glass, navy blue with white and yellow glass strips and pieces

9.2 x 6.6 cm

© Archaeological Collection, University of Zurich, inv. 3181. Photo: F. Tomio



Vase approx. 1970 Design / Execution: Fulvio Bianconi (IT, 1915–1996) Glass 23 x 21.6 x 11.7 cm © 2023, ProLitteris, Zurich Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK



Jar with cloud pattern Northern China Western Han Dynasty, late 2nd/early 1st century BC Pottery with red and white painting Height: 43.5 cm

Museum Rietberg, permanent loan Meiyintang Foundation, inv. no. MYT 71

© Museum Rietberg, Zurich, photo: Rainer Wolfsberger



EPILOGUE

FRANK A. MEYER, PUBLICIST

What is it when we read the newspaper – the paper unfolded in a space-invading manner, which proves difficult on public transport and annoying for everyone sitting next to us? It's intimacy - in the midst of other people, at home in the living room or in our favorite corner, the reading corner.

Whoever opens the newspaper creates space and time for a private mental tutorial, in which they do not want to be disturbed. Least of all by someone peering over their shoulder at the open newspaper.

Reading is an exclusive process which the reformer Martin Luther (1483-1546) bestowed with revolutionary significance: He encouraged Christians, who knew the word of the Lord only from the mouths of priests, to read the Holy Scriptures themselves and thereby each to become one with their God.

As individuals.

Without the invention of the printing press by Johannes Gutenberg (1400-1468), the Reformation would have been inconceivable. And only he made reading possible as the everyday occupation of the interested, the self-educating, the educated person.

Including the reading of an unsacred writ - the newspaper.

The newspaper is an aesthetic collection of curios that opens up to the reader when he unfolds it, which may take on almost solemn form: There is not merely copy to be discovered there, but the specific typeface of the respective newspaper, from classical restraint to tabloid emphasis - you recognize your paper by its typeface as soon as you unfold it. The newspaper you like to read.

My newspaper.

It is designed according to the weight given to the content by the editors: at the top of the page, dominantly large. Or in the margin and restrained. With headline and subhead and picture. As a refined text

for the arts section in a noble frame. The letters themselves are also different: sometimes italic, sometimes bold, sometimes delicate.

The newspaper is curated like an exhibition. Even before reading, at first glance, the designers convey content: the latest lead stories, the most important reports, the most knowledgeable commentaries.

The typography is the message, the layout is interpretation and classification.

And the paper is the carrier of the message. Paper and printer's ink have an aroma. And a sound. Paper rustles and crinkles. Yes, the newspaper is sensual. Its sensuality allows us to feel knowledge and pleasure and opinion - at a temporal remove from the events of yesterday or the day before. To followers of the digital present, this seems absurd.

The newspaper, an outdated medium.

A calm medium. Collected like the person who needs time to read. Per word and sentence and paragraph and page the same amount of time as always. Sensory perception and intellectual processing have not become faster. They still require concentration. And circumstances that permit concentration. In some ways, the newspaper is mindful, approachable, even COZY.

The newspaper, a 19th-century salon.

The medium of democratic society is the classic locus of discourse and argument - of debate: The publisher is the host, the editor-in-chief organizes the discussion, the journalists contribute the content, the authors their analysis and criticism.

The newspaper, a meeting point for an open society that is constantly enlightening itself.

The readers, in turn, are the guests in this salon: citizens who form their opinion based on what they have read, also by means of an interested visit to a



newspaper.

The newspaper requires time. One might also say: leisure – using a word that seems hopelessly out of place in our fully synchronized daily business. «Users» are users, not readers. «News» is news, not current affairs.

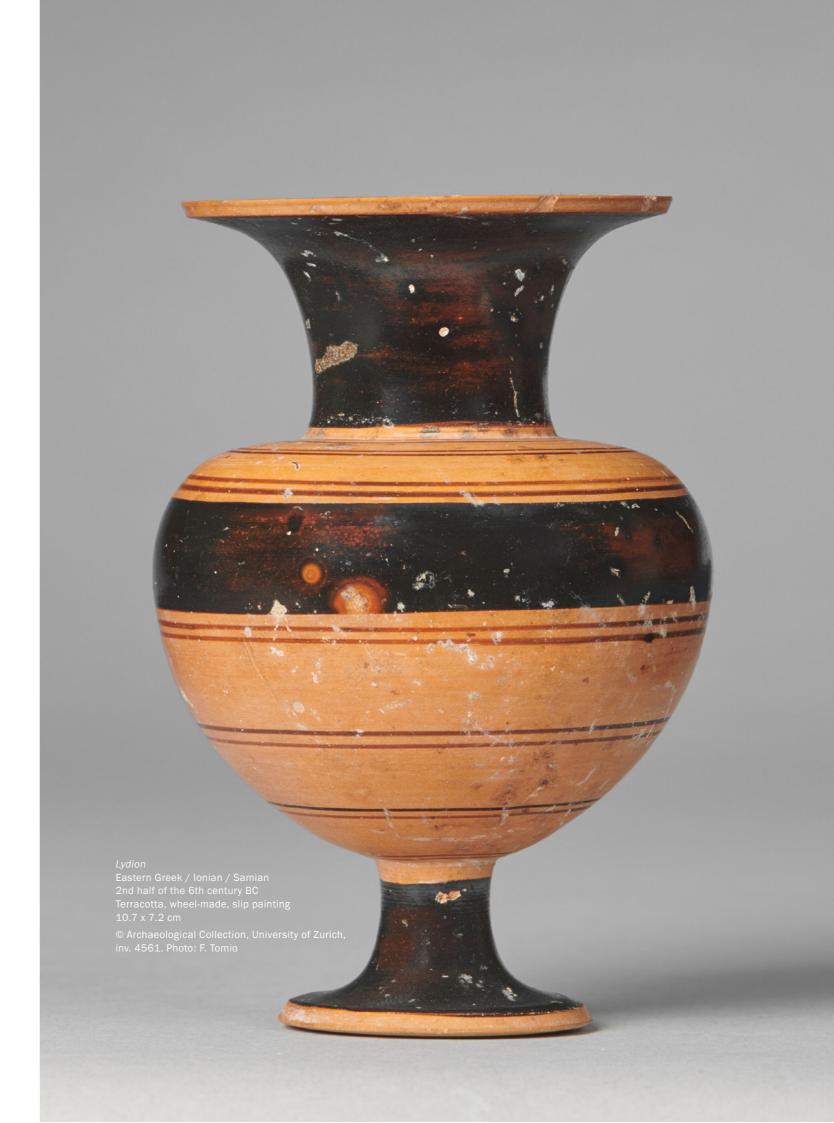
The impatience with which people ceaselessly scroll across their screens in the office, on the street, on the bus, in the restaurant – even at the steering wheel and in bed - finds expression in an impatience with democracy: aren't authoritarian political systems faster at pulling off projects – and quicker in dealing with disruptive subjects?

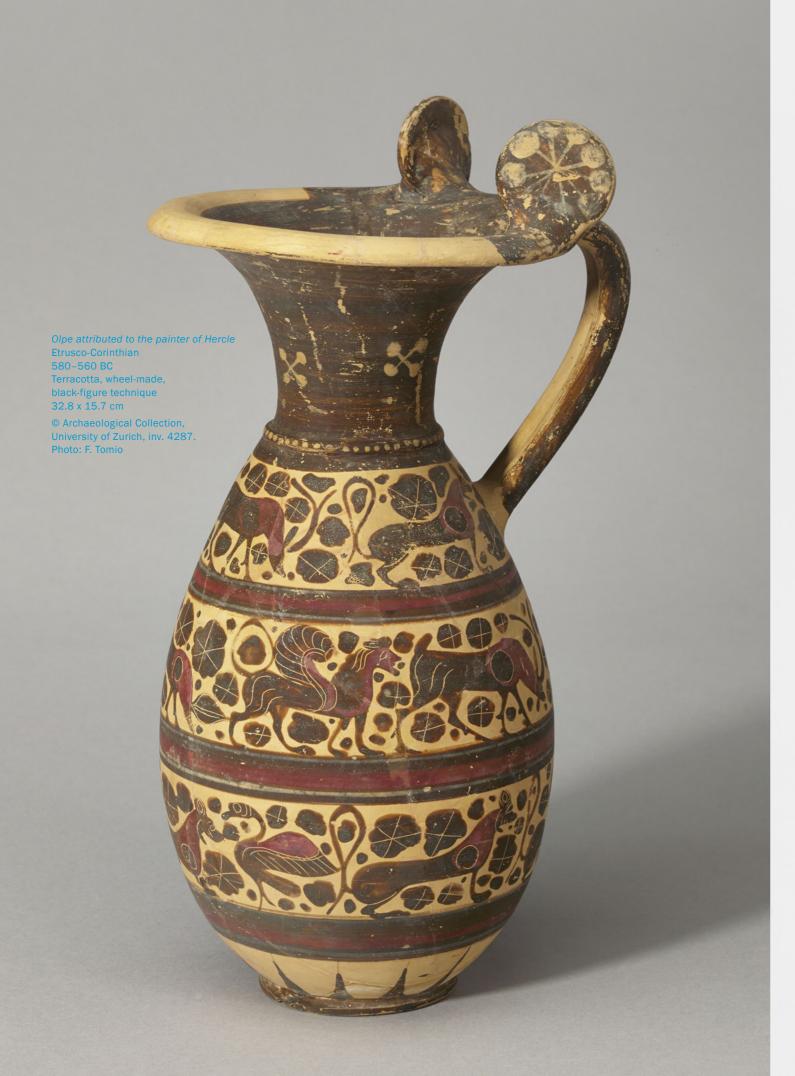
What is the point of all the obstructive back and For newspapers. forth, the delaying pros and cons that democracy

neighboring salon – by leafing through a different and its complicated rule of law require? Surely there is no time for that. How terrible, therefore, that newspapers should waste so much time hashing over what is happening.

> But that, after all, is how the culture of democracy works: as deceleration. Because it works according to the principle of trial and error: A successful trial is valid only until it proves to be an error - and can be replaced by a better result.

> Where is the progress of mankind to be found? Wherever people meet in the salon and discuss with each other. Wherever newspapers are still unfolded and read with devotion. Wherever people take their time.





Vase 1908–1909 Design / Execution: Henry van de Velde (BE, 1863–1957) Participating institution: Weimar School of Arts and Crafts, ceramics class, DE Faience of yellowish shards, turned, glazed; copper 14.3 x 10 cm

© 2023, ProLitteris, Zurich

Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK



Bar vase with bronze mounting approx. 1900–1905
Production: Šumavské sklárny, Eleonorenhain, CZ (1993–1995)
Colorless glass, blown-molded; wave decoration in yellow and purple, silvery light blue iridescent; bronze 23.8 x 14.1 x 9 cm

Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK



Handle bottle with figure attache Peru, north coast, Moche 6th–8th century Fired clay 15 x 11 cm

Museum Rietberg, donation Beatrice and Hanspeter Fontanellaz, inv. no. 2018.1178

© Museum Rietberg, Zurich, photo: Rainer Wolfsberger



Squat lekythos with net pattern
Attic
4th century BC
Terracotta, wheel-made, slip painting
7.2 x 3.9 cm
© Archaeological Collection, University of Zurich, inv. 2516. Photo: F. Tomio



Vase
approx. 1896
Design / Execution: Vilmos Zsolnay (HU, 1828–1900)
Faience of yellowish shards, molded, glazed
11 x 13.5 cm

Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK



RINGIER PORTFOLIO

SWITZERLAND

MEDIA

RINGIER SCHWEIZ

Blick	Daily Newspaper
Blick.ch	News Platform
Blick TV	Digital TV
Sonntagsblick	Sunday Newspaper
izzy projects	Young Gen Social Media Format

RINGIER AXEL SPRINGER SCHWEIZ

MINGLEN AVEL OF MINGL	IN SOLIVILIZ
Beobachter	Consumer Magazine
Bilanz	Business Magazine
Bolero	Lifestyle Magazine
Caminada	Lifestyle Magazine
cash.ch	Financial News Platform
CôtéNature Nature, Gard	ening & Lifestyle Magazine
gaultmillau.ch	Food Magazine
Glückspost	Glossy Magazine
Glückspost Super Rätse	el Riddle Magazine
Handelszeitung	Business Magazine
Interview by Ringier	Lifestyle Magazine
LandLiebe Nature,Garde	ening & Lifestyle Magazine
<u>L'Illustré</u>	Glossy Magazine
PME	Business Magazine
Schweizer Illustrierte	Glossy Magazine
TELE	TV Magazine
TV8	TV Magazine
TV-Star	TV Magazine
TVvier	TV Magazine
TV Land & Lüt	TV Magazine
getyourlawyer.ch	Legal Platform
GRYPS	SME Platform

BOOK PUBLISHER

Book publisher Beobachter Edition

ENTERTAINMENT

Entertainment
Radio
Radio
Radio
Event
Event
Event
Entertainment

SPORTS MEDIA

RINGIER SPORTS MEDIA GROUP

gsp.ro	Sports Media
Pulse Sport	Sports Media
sportal.bg	Sports Media
sportal.hu	Sports Media
sportal.rs	Sports Media
sport.sk	Sports Media
sportal365	Sports Media / Technology
LiveScore Group	Sports Media

MARKETPLACES

lob	C	lo	ЦC
			

alpha.ch	Jobs
FinanceJobs.ch	Jobs
ICTcareer.ch	Jobs
INGJobs.ch	Jobs
jobs.ch	Jobs
jobs4sales.ch	Jobs
jobscout24.ch	Jobs



Human figure vessel Colombia, Tairona 11th-16th century Fired clay 14.5 x 16 x 19.5 cm

Museum Rietberg, donation of the community of heirs of August and Bertha Schelbert-Oeschger, inv.-no. 2021.215 © Museum Rietberg, Zurich, photo: Rainer Wolfsberger

jobsuchmaschine.ch	Jobs
jobup.ch	Jobs
jobwinner.ch	Jobs
karriere.at	Jobs
medtalents.ch	Jobs
Topjobs.ch	Jobs

SMG SWISS MARKETPLACE GROUP

acheter-louer.ch	Real Estate
anibis.ch	Horizontal
autoScout24	Cars
casasoft.ch	Real Estate
carforyou.ch	Cars
FinanceScout24	Financing
home.ch	Real Estate
homegate.ch	Real Estate
iazicifi.ch	Real Estate
icasa.ch	Real Estate
ImmoScout24	Real Estate
MotoScout24	Cars
ImmoStreet.ch	Real Estate
logiciel.publimmo.ch	Real Estate
ricardo.ch	Horizontal
tutti.ch	Horizontal

E-COMMERCE

DeinDeal	E-Commerce
Mystore.ch	E-Commerce

TICKETING

Ticketcorner.ch Ticketing

TECHNOLOGY

Delphi	Technology
EqualVoice Factor	Technology
Hexagon	Technology
Homsters	Technology / New Deph

Lalafo	Technology / New Deph
OneLog	Technology
STAR	Technology
Ringier Connect+	Technology

INVESTMENTS

BotLabs	Investment
EdgeStratey	Investment
Virtusan	Investment

RINGIER DIGITAL VENTURES

Archilyse AG	Venturing
Blok Enterprises OY	Venturing
CheckYeti GmbH	Venturing
Insenio GmbH	Venturing
Skoove	Venturing
AirConsole	Venturing
yamo	Venturing
The Creative Club	Venturing
Regimen	Venturing
Chairish	Venturing
Carvolution	Venturing
Recommerce AG	Venturing
About You	Venturing
Wine & Gourmet Digital	Venturing

OTHERS

Admeira	Advertising
Ringier Advertising	Advertising
Swissprinters	Printing house
SMD Schweizer Mediendatenbank Media Database	
Hans Ringier Stiftung	Foundation



Ritual wine vessel of "zhi" type

China

Early to middle Western Zhou Dynasty, approx. 1046-878 BC Bronze

18.3 x 8.8 cm

Museum Rietberg, Collection Herbert Ginsberg, acquisition with funds from the City of Zurich, inv.-no. RCH 1A

© Museum Rietberg, Zurich, photo: Rainer Wolfsberger

EUROPE

MEDIA

POLAND

GRUPA RINGIER AXEL SPRINGER POLSKA AG

Auto Świat	Car Magazine closed 2022
Auto Świat 4x4	Car Magazine closed 2022
Auto Świat Classic	Car Magazine closed 2022
Auto Świat Katalog	Car Magazine closed 2022
auto-swiat.pl	Car Magazine
Forbes	Finance Magazine
Forbes Women	Finance Magazine
businessinsider.com.pl	Finance News Platform
forbes.pl	Finance News Platform
medonet.pl	Health Magazine
Newsweek Historia	History Magazine
Newsweek Learning Eng	glish Learning Magazine
ofeminin.pl	Llfestyle Platform
Fakt Dobre Chwile	Lifestyle supplement
Newsweek Polska EXTR	A Magazine
Newsweek Polska Wyda	nie Specjalne Magazine
Newsweek Psychologia	Magazine
newsweek.pl	Magazine
softonet.pl	Magazine
Newsweek Polska	News Magazine
https://kobieta.onet.pl/	dom Lifestyle Platform
onet.pl	News Platform
zapytaj.onet.pl	News Platform
przegladsportowy.onet.	pl News Platform
komputerswiat.pl	News Platform
Przegląd Sportowy	Sports Newspape
przegladsportowy.pl	Sports Platform
Skarb Kibica	Sport Supplement
vod.pl	Streaming
Fakt TV	Supplemen
Fakt Linie Życia	Supplemen
Fakt Żyj Lepiej	Supplemen

Fakt	Tabloid
fakt.pl	Tabloid
plejada.pl	Tabloid
Komputer Świat	Tech Magazine closed 2022
KŚ Twój Niezbędnik	Tech Magazine closed 2022
KŚ Biblioteczka	Tech Magazine closed 2022
noizz.pl	Young Gen Platform

MARKETPLACES

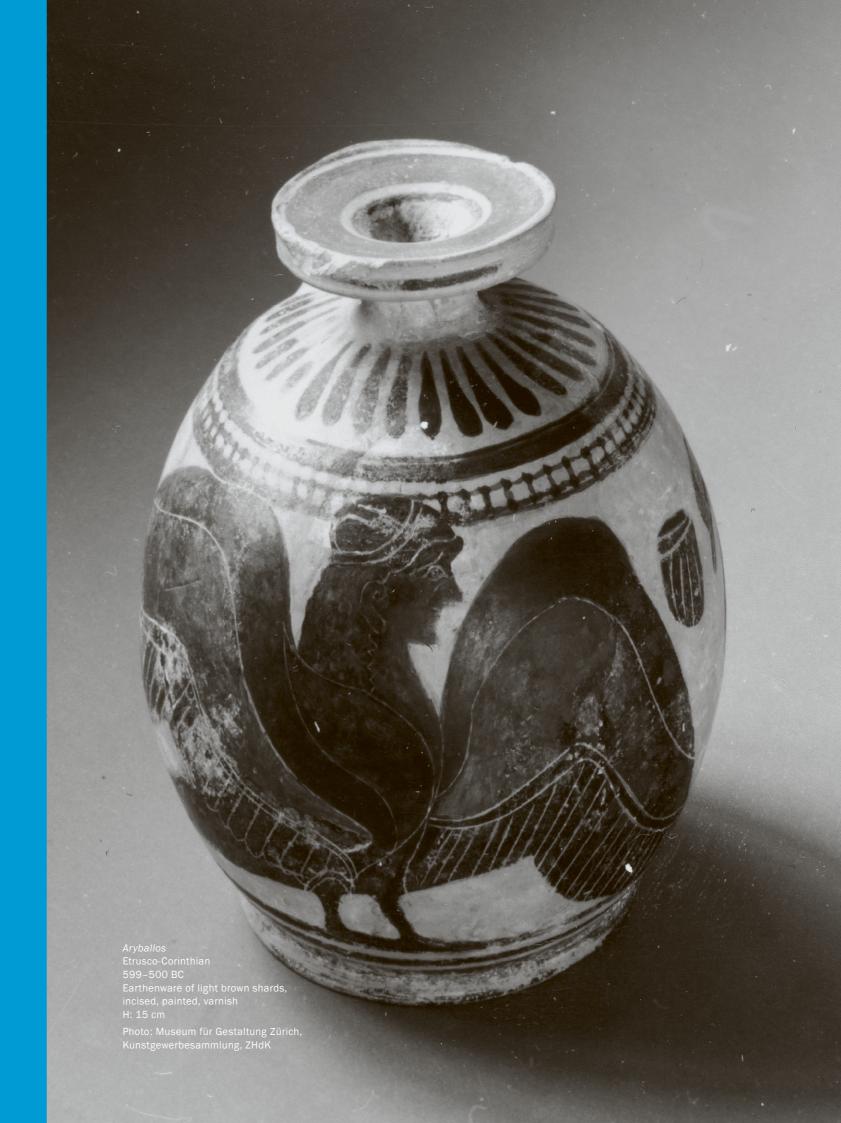
GRUPA RINGIER AXEL SPRINGER POLSKA AG

LaModa.pl E-Commerce literia.pl E-Commerce Lendi.pl Finance gratka.pl Horizontal App Gratka Horizontal Gratka.pl/praca Jobs nofluffjobs.com Jobs Morizon.pl Real Estate Gratka.pl/nieruchomosci Real Estate alegratka.pl Real Estate closed 2022 domy.pl Real Estate nportal.pl Real Estate oferty.net Real Estate komercyjne.pl Real Estate bezposrednie.com Real Estate App Domy.pl Real Estate App Morizon - nieruchomości Real Estate noweinwestycje.pl Real Estate jakdojade.pl Ticketing opineo.pl E-Commerce skapiec.pl E-Commerce	Gratka.pl/motoryzacja	Cars
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GRUPA RINGIER AXEL SPRINGER POLSKA AG

Ring Publishing Technology



BULGARIA

MEDIA

SPORTAL MEDIA GROUP

Profit.bg	Finance News Platform
Woman.bg	Lifestyle Platform
Hotnews.bg	Lifestyle Platform
Novini.bg	News Platform
Winner.bg	Sports Media
sportal365.com	
(Digital Ventures 00D)	Sports Media Technology
sportal.bg	Sports Media

ESTONIA

MARKETPLACES

cvkeskus.ee Jobs

HUNGARY MEDIA

RINGIER HUNGARY

Auto Bild	Car Magazine
Auto Bild Különszám	Car Magazine
Bookazine	Learning Magazine
Bookazine Plus	Learning Magazine
Blikk Extra Receptek	Lifestyle Magazine
Blikk Nők	Lifestyle Magazine
Blikk Nők Extra	Lifestyle Magazine
Blikk Nők Konyha	Lifestyle Magazine
Blikk Nők Otthon&Kert	Lifestyle Magazine
Csók és könny	Lifestyle Magazine
Glamour	Lifestyle Magazine
Glamour Különszám	Lifestyle Magazine
Kiskegyed	Lifestyle Magazine
Kiskegyed Extra	Lifestyle Magazine
Kiskegyed Konyhája	Lifestyle Magazine
Kiskegyed Konyhája Különszám	Lifestyle Magazine
Kiskegyed Otthona	Lifestyle Magazine
Kiskegyed Plusz	Lifestyle Magazine
Kiskegyed Recepttár	Lifestyle Magazine

Glamour.hu	Lifestyle Magazine
EgészségKalauz.hu	Lifestyle Magazine
Recepttár.hu	Lifestyle Magazine
Kiskegyed.hu	Lifestyle Magazine
Blikk.hu	News Platform
Eszes	Riddle Magazine
Eszes Évszakok	Riddle Magazine
Eszes Skandi	Riddle Magazine
Eszes Extra	Riddle Magazine
Eszes 199 Riddle	Magazine paused in 2022
Eszes 299 Riddle	Magazine paused in 2022
Hétpróba Skandi	Riddle Magazine
Kiskegyed Rejtvény Extra	Riddle Magazine
Kópé Évszakok	Riddle Magazine
Rejtvény Terefere	Riddle Magazine
Rejtvény Terefere Extra	Riddle Magazine
Rejtvény Terefere Plusz	Riddle Magazine
Rejtvény Terefere Skandi	Riddle Magazine
Ügyes	Riddle Magazine
Ügyes 200 Rejtvény	Riddle Magazine
Ügyes 300 Rejtvény	Riddle Magazine
Ügyes 5 Perc Riddle	Magazine paused in 2022
Ügyes Bónusz Extra	Riddle Magazine
Ügyes évszakok	Riddle Magazine
Ügyes Extra	Riddle Magazine
Ügyes Extra Szudoku	Riddle Magazine
Ügyes Kópé	Riddle Magazine
Ügyes Sorozat	Riddle Magazine
Ügyes Plusz	Riddle Magazine
Ügyes Poén +	Riddle Magazine
Ügyes Skandi	Riddle Magazine
Ügyes szudoku Riddle	Magazine paused in 2022
GEO	Science Magazine
Vasárnapi Blikk	Sunday Newspaper
Blikk	Tabloid
14 Nap Műsorfüzet	TV Magazine



Stoneware with bottle green glaze 19.5 x 11.5 cm

Museum Rietberg, donation of the artist, inv. no. 2020.308 © Museum Rietberg, Zurich, photo: Rainer Wolfsberger

Sárga TV	TV Magazine
Színes kéthetes	TV Magazine
TV kéthetes	TV Magazine
TV Revü	TV Magazine
Tvr Újság	TV Magazine
TVR-Hét	TV Magazine
TVR-Hét Extra	TV Magazine
Képes TV Műsor	TV Magazine
Noizz.hu	Young Gen Platform
SPORTS MEDIA	
Sportal.hu	Sports Media
MARKETPLACES	
RINGIER HUNGARY	
profession.hu	<u> </u>
LATVIA	
MARKETPLACES	
cvmarket.lv	Jobs
LITHUANIA	
MARKETPLACES	
<u>cvmarket.lt</u>	Jobs

ROMANIA MEDIA

RINGIER ROMANIA

Artisan Magazine closed 2022
Daily Newspaper
Lifestyle Magazine
Lifestyle Magazine
Lifestyle Magazine
mei Lifestyle Magazine
Lifestyle Magazine
Lifestyle Magazine
e Lifestyle Magazine
Lifestyle Magazine

Unica	Lifestyle Magazine closed 2022
VIVA!	LIfestyle Magazine
avantaje.ro	Lifestyle Platform
elle.ro	Lifestyle Platform
libertateapentrufer	nei.ro Lifestyle Platform
unica.ro	Lifestyle Platform
viva.ro	Lifestyle Platform
libertatea.ro	News Platform
Gazeta Sporturilor	Sports Magazine
Libertatea Weeken	d Supplement
TVmania	TV Magazine
Tvmania.ro	TV Magazine
TVsatelit	TV Magazine

SPORTS MEDIA

gsp.ro	Sports Media
Gazeta Sporturilor	Sports Media

MARKETPLACES RINGIER ROMANIA

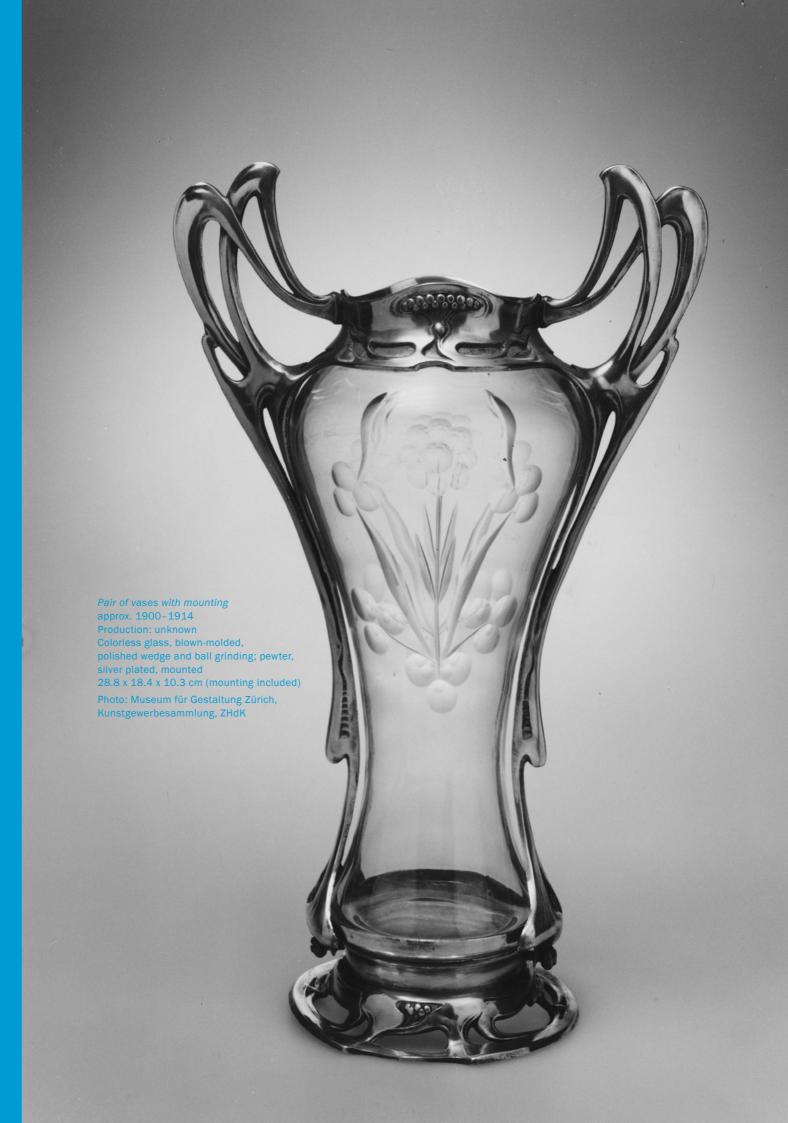
ejobs.ro	Jobs
Jobradar24.ro	Jobs
imobiliare.ro	Real Estate
Imoradar24.ro	Real Estate

SERBIA

MEDIA

RINGIER SERBIA

DIIC	Daily Newspaper
Ana.rs	Lifestyle Magazine
Blic zena	LIfestyle Magazine
Zena.rs	Llfestyle Platform
Clip.rs	Lifestyle Platform
Pulsonline.rs	Lifestyle Platform
Blic.rs	News Platform
Srpskainfo.com	News Platform
NIN	Political Magazine



Noizz.rs	Young Gen Platform closed 2022	noveauta.s
		bazar.sk
SPORTS MEDIA		nehnutelno
sportal.rs	Sports Media	reality.sk
		topreality.s
MARKETPLACES		byty.sk
RINGIER SERBIA	Coro	chaty.sk
Mojauto.rs	Cars	novostavby
Nekretnine.rs	Real Estate	realsoft.sk
SLOVAKIA		realection
MEDIA		
RINGIER SLOVAKIA	4	
kalendar.sk	Calendar	
pokec.sk	Dating	AFRICA
azet.sk Email	Email	MEDIA
dobruchut.sk	Food Platform	CÔTE D'I
tahaky-referaty.sk	Lectures	pulse.ci
horoskopy.sk	Lifestyle	p and a second
najmama.sk	Lifestyle	GHANA
diva.sk	Lifestyle Platform	pulse.com.
koktejl.sk	Lifestyle Platform	
aktuality.sk	News Platform	KENYA
azet.sk	News Platform	pulselive.c
zive.sk	Tech Platform	NIGERIA
slovnik.sk	Translator	pulse.ng
noizz.sk	Young Gen Platform	<u> </u>
obkec.sk	Young Gen Platform	SENEGA
		pulse.sn
SPORTS MEDIA		
sport.sk	Sports Media	UGANDA
		pulse.ug
MARKETPLACES		
RINGIER SLOVAKIA		SPORTS M
autobazar.eu	Cars	PulseBet
autobazar.sk	Cars	Pulse Spor

Blic TV

autovia.sk	Cars
noveauta.sk	Cars
bazar.sk	Horizontal
nehnutelnosti.sk	Real Estate
reality.sk	Real Estate
topreality.sk	Real Estate
byty.sk	Real Estate
chaty.sk	Real Estate closed 2022
novostavby.sk	Real Estate
realsoft.sk	Real Estate

AFRICA	
MEDIA	
CÔTE D'IVOIRE	
pulse.ci	News Platform
paicois:	
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pulse.com.gh	News Platform
KENYA	
pulselive.co.ke	News Platform
NIGERIA	
pulse.ng	News Platform
CENECAL	
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pulse.sn	News Platform
UGANDA	
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MARKETPLACES

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Qefira.com

GHANA

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Jobberman.com.gh

KENYA

THE AFRICAN TALENT COMPANY (TATC)

Brightermonday.co.ke Buyrentkenya.co.ke Jobs Pigiame.co.ke Horizontal

NIGERIA

THE AFRICAN TALENT COMPANY (TATC)

Jobberman.com.ng Jobs

SENEGAL

Expat-dakar.com

UGANDA

THE AFRICAN TALENT COMPANY (TATC)

Brightermonday.co.ug Jobs

SOUTH AFRICA

TECHNOLOGY

Cube Technology **MYANMAR**

MEDIA

Duwun.com.mm News Platform sold 2022

MARKETPLACES

MyJobs.com.mm

Pot with a female form Thailand, Dong Maroum Fired clay 24 x 13 cm Museum Rietberg, donation Toni Gerber, inv.-no. TG 1391 © Museum Rietberg, Zurich



Bottle with foreign figures and lions Northern China Northern Qi Dynasty (550–577) Stoneware with greenish-brown glaze Height: 28.4 cm

Museum Rietberg, permanent Ioan Meiyintang Foundation, inv. no. MYT 2000

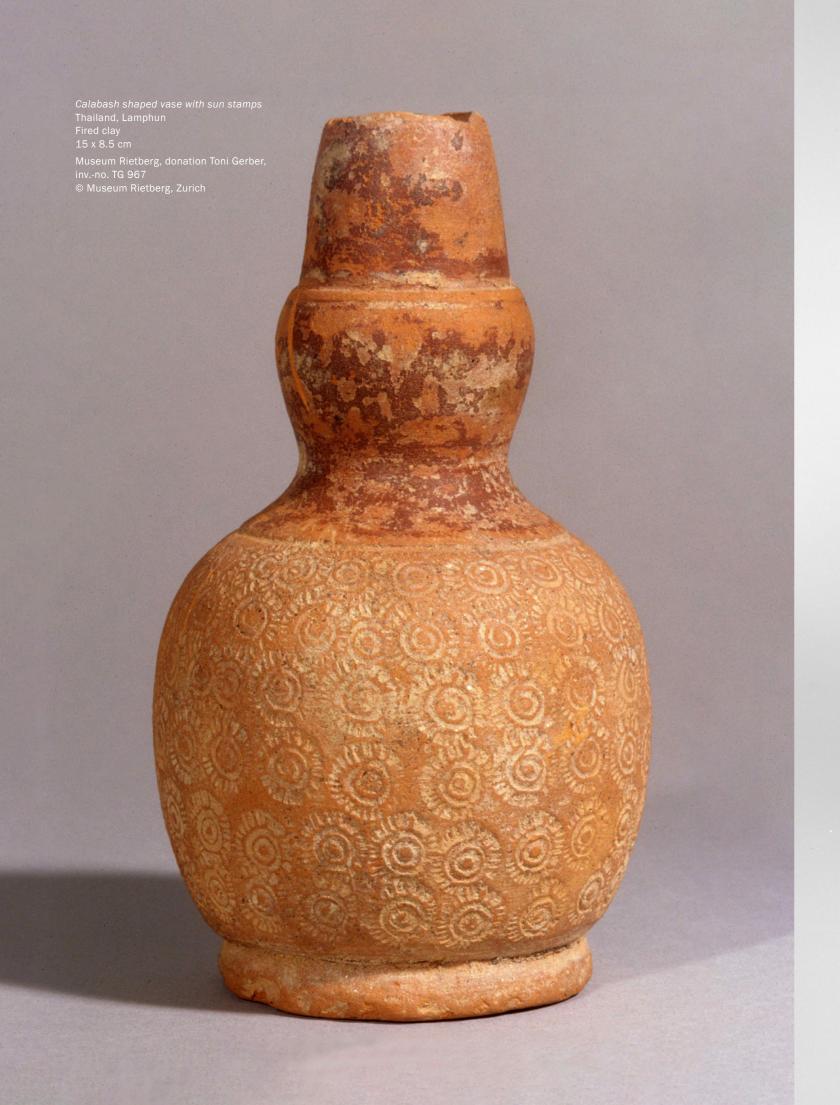
© Museum Rietberg, Zurich, photo: Rainer Wolfsberger





Figure vessel in human form
Costa Rica, Guanacaste, Pacific coast
6th–9th century
Ceramic
28 x 19 x 19 cm





Vase
approx. 1900
Manufacture: unknown, AT
Cast iron, painted, patinated,
mounted; colorless glass
29.4 x 21 x 24.5 cm



MAJOR GROUP COMPANIES EQUITY INTEREST ON 31.12.2022

Company	Percentage
SWITZERLAND	
Ringier AG, Zofingen	100.0%
Admeira AG, Bern	100.0 %
Swissprinters AG, Zofingen	70.0%
Ringier Axel Springer Schweiz AG, Zurich	50.0%
GetYourLawyer AG, Zurich	27.0 %
GRYPS AG, Rapperswil-Jona	50.0 %
Ringier Africa AG, Zofingen	100.0 %
Ringier Sports Media Group AG, Zofingen	100.0 %
SportTech AG, St. Gallen	48.7 %
Pulse Africa Holding AG, Zofingen	48.7 %
Energy Schweiz Holding AG, Zurich	65.0 %
Ringier Sports AG, Zurich	100.0 %
Ticketcorner AG, Rümlang	50.0%
SMG Swiss Marketplace Group AG, Zurich	29.3 %
JobCloud AG, Zurich	50.0%
DeinDeal AG, Zurich	90.0%
Ringier Digital Ventures AG, Zurich	73.1%
ROMANIA	
S.C. Ringier Romania SRL, Bucharest	100.0 %
Ejobs Group S.A., Bucharest	100.0 %
Realmedia Network S.A., Timișoara	100.0 %
Ciberi Info. Systems SRL, Bucharest	100.0 %
Realmedia Credit SRL, Bucharest	100.0 %
Ringier Sportal SRL, Bucharest	51.0%
BULGARIA	
Sportal.bg JSC, Sofia	51.0 %
Digital Ventures OOD, Sofia	66.0 %
SLOVAKIA	
Ringier Slovakia Media s.r.o., Bratislava	87.0%
SPORT.SK s.r.o., Silein	58.0 %
Ringier Slovakia Communities s.r.o., Bratislava	87.0%
United Classifieds s.r.o., Silein	52.2 %

Company	Percentage
SERBIA	
Ringier Serbia d.o.o, Belgrade	100.0 %
NIN d.o.o., Belgrade	99.7 %
New Digital d.o.o., Belgrade	100.0 %
Ringier Sports Media d.o.o., Belgrade	100.0 %
HUNGARY	
Ringier Hungary Kft., Budapest	100.0 %
Blikk Kft., Budapest	100.0 %
Profession.hu Kft., Budapest	100.0 %
Ringier Sports Media Hungary Kft., Budapest	100.0 %
POLAND	
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Grupa Morizon-Gratka Sp. z o.o., Warschau	45.0 %
No Fluff Jobs Sp. z o.o., Gdynia	35.0 %
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CV Keskus OÜ, Tallinn	100.0 %
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Ringier Kenya Ltd., Nairobi	48.7 %
Ringier Media Nigeria Ltd., Lagos	48.7 %
Ringier Digital Marketing SA, Dakar	48.7 %
Marketplace Group Africa Ltd., Mauritius	57.2%*
Ringier One Africa Media (Pty) Ltd., Cape Town	42.5 %*

^{*} In Africa, Ringier acquired all shares in the leading marketplaces group Ringier One Africa Media (ROAM) from its long-standing Australian partner SEEK in 2022 and increased its stake to almost 100%. The transaction will be completed in 2023.

88 | Ringier Annual Report 2022 Ringier Annual Report 2022 | 89 Ritual wine vessel type hu China Middle Western Zhou Dynasty, approx. 976–878 BC Bronze 41.5 x 14.7 cm

Museum Rietberg, inv. no. RCH 21

© Museum Rietberg, Zurich, photo: Rainer Wolfsberger







Bottle with zigzag pattern
China, Shaanxi province, Neolithic period, Yangshao culture
Banpo phase, late 5th / early 4th century BC.
Earthenware with black painting

Height: 18.5 cm

Museum Rietberg, permanent loan Meiyintang Foundation, inv. no. MYT 1014

© Museum Rietberg, Zurich, photo: Rainer Wolfsberger

Shape No. 129: Cylindrical vase until 1912
Manufacture: Johann Oertel & Co., Haida, AT-HU (founded 1869)
Colorless glass with red overlay, blown-molded, polished oval and vesica cuts
27.6 x 9.4 cm







Eight-lobed bottle with long neck China, Zhejiang province, Yue kilns Tang Dynasty, 9th century Stoneware with gray-green glaze, Yue ware Height: 23.9 cm Museum Rietberg, permanent Ioan Meiyintang Foundation, inv. no. MYT 2150 $\,$ © Museum Rietberg, Zurich, photo: Rainer Wolfsberger

RINGIER LOCATIONS



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Model No. 3577: Tokyo

Design: 1954, object: 1956, production: until 1960 Design: Tapio Wirkkala (FI, 1915–1985) Manufacture: Karhula-littala Glass Factory, FI

(founded 1881)

Colorless glass, turned in a mold, blown

19 x 8.7 cm

© 2023, ProLitteris, Zurich

Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK



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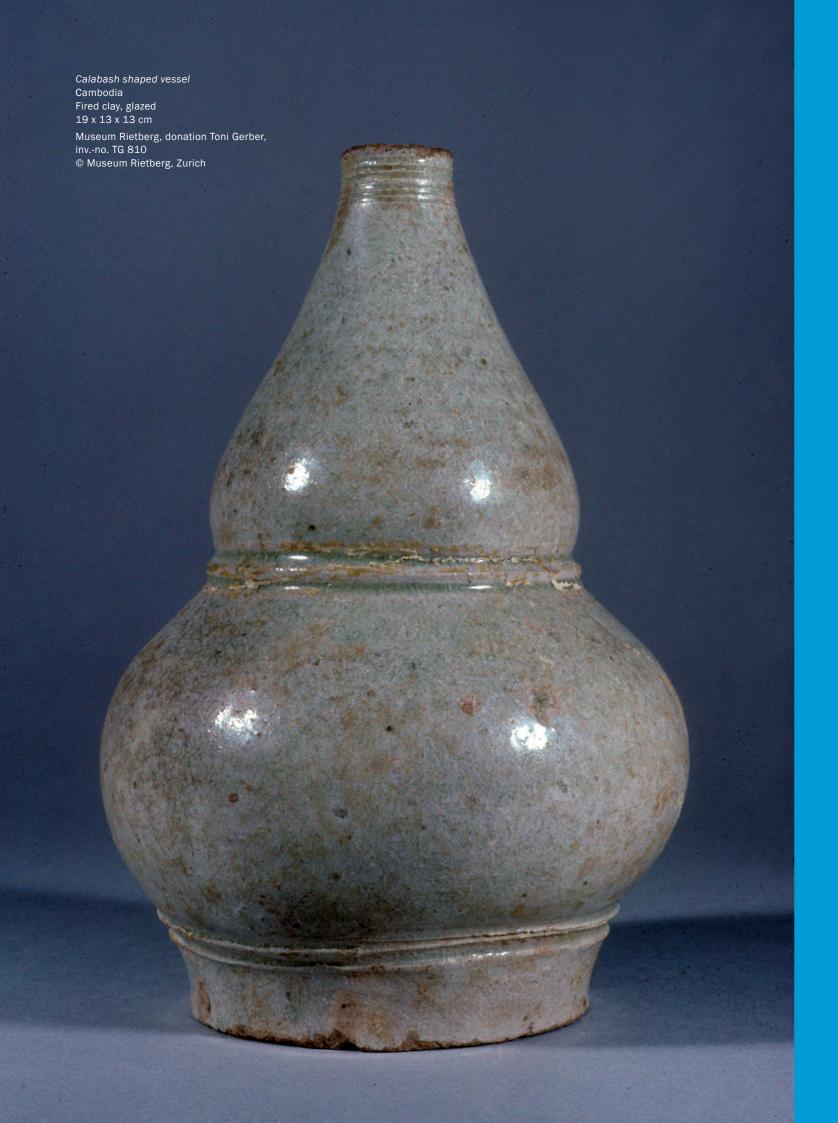
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Group General Counsel / Chief Legal Officer & Head Corporate Center Ringier AG

Alexander Theobald,

COO Ringier Schweiz and

CEO Ringier Axel Springer Schweiz AG



IMPRINT

Since 1998, the Ringier Annual Report has been designed each year by an artist whose work features in the Ringier Collection. Michael Ringier and Beatrix Ruf initiated the series as a way of forging closer ties between the art world and the activities of the Ringier Group.

Publisher: Ringier AG

Artist: Nicole Eisenman, New York

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Rahel Blättler, Ringier Collection, Art & Immobilien AG

Michele Paparone and Nina Huber, Corporate Communications Ringier AG

Participation: Patrick Rademacher, COO Global Media Unit and Steffen Gross,

Head Group Controlling Ringier AG

Production: Nicolas Kutsomanolakis, Produktions-Services Ringier AG
Graphic Design: Zuni Halpern, Graphic Designer Brand Studio Ringier AG

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Zurich, May 2023

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Lotus 1902

Manufacture: Haagsche Plateelbakkerij Rozenburg, The Hague, NL (1883–1917) Decor: Roelof Sterken (NL, 1877–1904) Fritware, painted 20.7 x 8.2 x 8.2 cm

Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK



Vase with long neck approx. 1895–1905 Manufacture: unknown, BE Earthenware of whitish shards, cast, painted, glazed 44.9 x 22.9 cm



Domrémy
Design: 1926
Design / Execution: René Lalique (FR, 1860–1945)
Colorless, air-pressed, frosted etched and cold paint rubbed glass
21 x 19.5 cm

Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK



Vase in the form of archaic ritual vessels type gu China Qing Dynasty, 18th century Jade 27 x 15.8 x 15.5 cm

Museum Rietberg, donation Emma Streicher, inv. no. RCH 819 © Museum Rietberg, Zurich, photo: Rainer Wolfsberger



Small vase with butterflies approx. 1900
Manufacture: unknown, DE Colorless glass, blown-molded, frosted iridescent at the pipe, painting with enamel colors and mixed gold 6.6 x 4.7 cm





Vase with lid
approx. 1905
Manufacture: Plateelbakkerij Zuid-Holland, Gouda, NL
(1898–1965)
Molded and painted stoneware
38.1 x 8.1 cm
Photo: Museum für Gestaltung Zürich,
Kunstgewerbesammlung, ZHdK





Painted cup with mythical mask creature Peru, southern coastal region, Nasca 4th-5th century Ceramic

8.5 x 10 x 10 cm

Museum Rietberg, donation of Dr. Martin and Sylvia Escher, inv. no. 2021.283

© Museum Rietberg, Zurich, photo: Rainer Wolfsberger







7th-11th century Fired clay 15 x 16 x 11 cm

V 82/1 Design: 1995, Reedition: 2012 Production: Linck Keramik, Zollikofen, CH Design: Ch. Cotti Ceramics, glazed approx. 18 x 30 cm Photo: Museum für Gestaltung Zürich, Designsammlung, ZHdK

Vase
before 1900
Design: Algot Erikson (SE, 1868–1930)
Manufacture: Rörstrand Porcelain Factory, Stockholm, SE (founded 1726) Porcelain, painted H: 27.5 cm





Vase with handle 1905 Design / Execution: Alfred William Finch (FI, 1854-1930) Faience, glazed 28.5 x 18.7 cm





Pole vase
approx. 1895–1900
Design / Execution:
Ernest Chaplet (FR, 1835–1909)
Porcelain
34.6 x 10.4 cm
Photo: Museum für Gestaltung Zürich,
Kunstgewerbesammlung, ZHdK





Ormeaux
Design: 1926
Design / Execution: René Lalique (FR, 1860–1945)
Red-brown glass, air-pressed, matt-etched, polished
16.4 x 15.1 cm



Vase 1897 Production: Johann Lötz Witwe, Klostermühle, CS (1836–1951) Colorless glass with silver-yellow underlay and silver-yellow crumble fusion, formed freely 16.5 x 19.6 x 16.3 cm

Photo: Museum für Gestaltung Zürich, Kunstgewerbesammlung, ZHdK



Bird shaped bottle Peru, Late Nazca / Wari 7th-11th century Fired clay 15 x 16 x 11 cm Museum Rietberg, donation of the community of heirs of August and Bertha Schelbert-Oeschger, inv. no. 2021.244 © Museum Rietberg, Zurich, photo: Rainer Wolfsberger









